HDBoutique exposition & conference

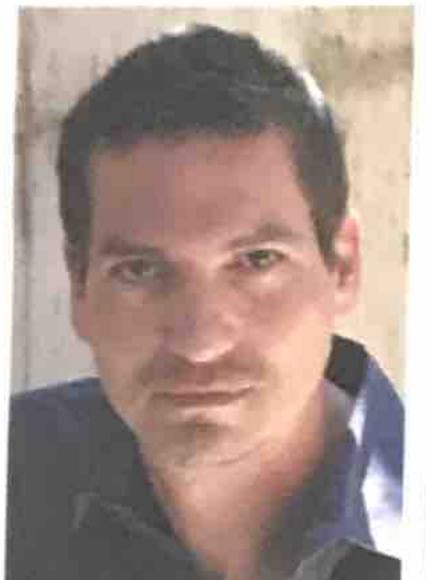
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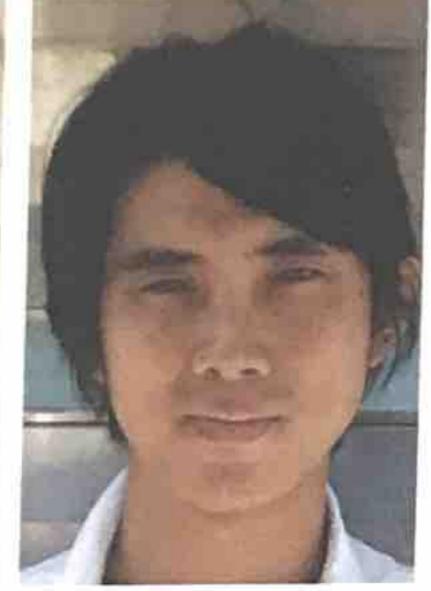
September 14, 2009





Wave of the Future







Each year, the editors of *Hospitality Design* (*HD*) magazine tap the industry's rising talent—young enough to be thought visionary, but tested enough to be recognized for their achievements—for their annual Wave of the Future Award. Meet hospitality's visionaries today at 10:00 a.m. in a conference session, sponsored by Beyer Brown, D'Style, Sherle Wagner, and Williams-Sonoma.

Join the honorees—Jun Aizaki, crème; Andrew Alford, Andrew Alford Design Studio; Warren Foster-Brown, FBEYE International; Jason E. Goldberg, Rowland+Broughton Architecture and Urban Design; Gulla Jonsdottir, Dodd Mitchell Design; and Tonny Sadha, Tonny Sadha Interior Design, for a discussion moderated by Stacy Shoemaker Rauen, senior managing editor of *HD*, about their projects, trends, and the industry in Room D129.

Immediately following the session, join the honorees for Bloody Marys courtesy of the session sponsors at a gallery showcasing their work on the show floor, next to the *HD* booth #2439.

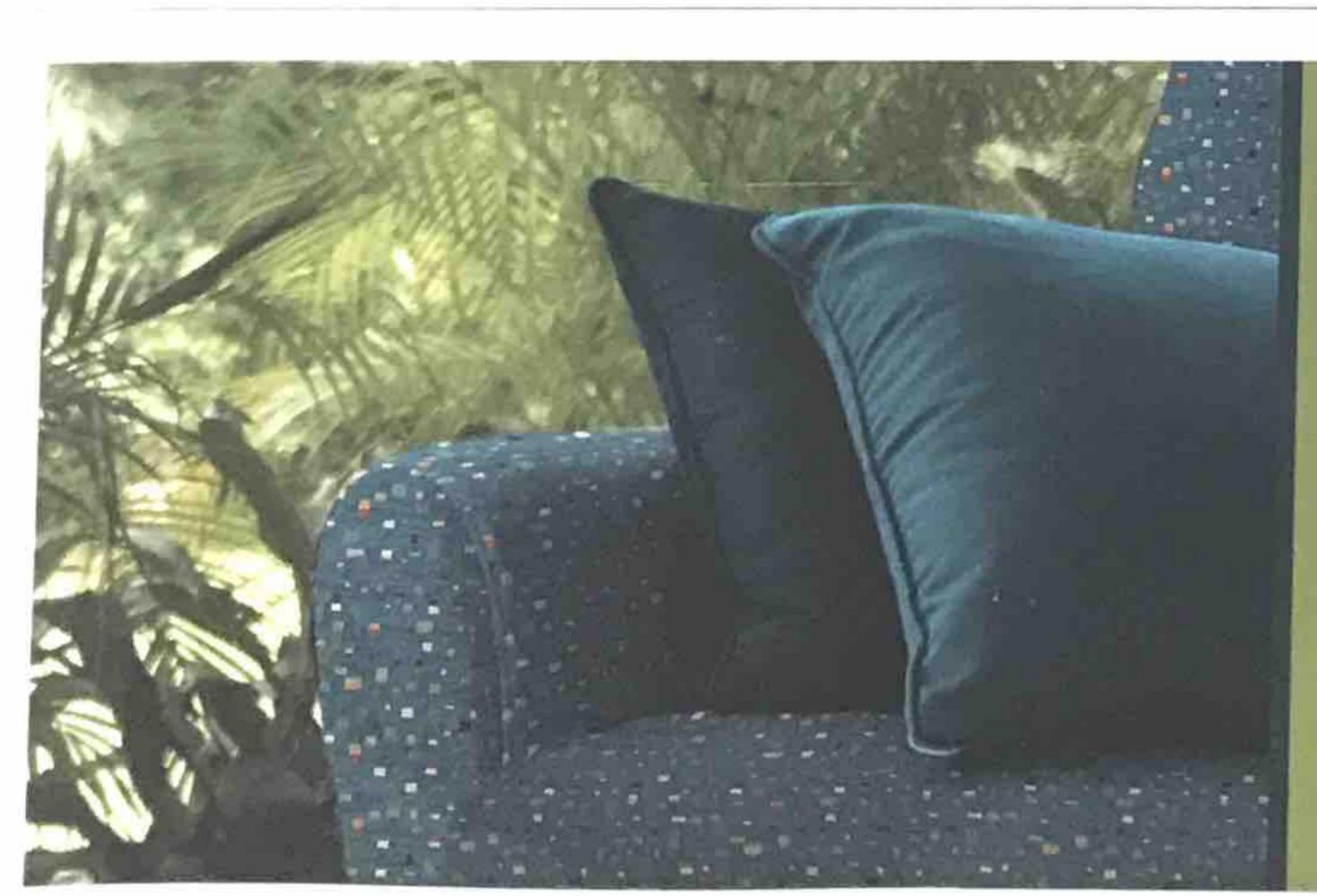
Clockwise from top left: Andrew Alford, Gulla Jonsdottir, Jun Aizaki, Warren Foster-Brown, Tonny Sadha, and Jason E. Goldberg.

Jeffrey Beers to Keynote HD Boutique

Following in a rich tradition of such great industry figures as David Rockwell, André Balazs, and Roger Thomas, the internationally acclaimed designer Jeffrey Beers will join *HD* editor in chief Michael Adams for a keynote conversation sponsored by Walters Wicker today at 1:00 p.m. in Room D129.

Beers, noted for his work in creating both hotels and restaurants, has been transforming the industry since 1986, when he created Jeffrey Beers International. Over the past two decades he has overseen such influential projects as db bistro, Ono, and the Dylan hotel in New York; Daniel Boulud Brasserie and Tabu Nightclub in Las Vegas; the Fontainebleau Hotel in Miami Beach; China Grill in several cities; and projects in Boston, Dubai, Detroit, London, and Denver.

Well known for his warmth and candor, Beers will discuss his early days as a designer, the source of his creativity, his upcoming projects, and the challenges of maintaining quality in the face of a challenging economy.





Come view our new collection, which includes FRESH fabrics made of 100% Post Consumer Recycled Polyester.

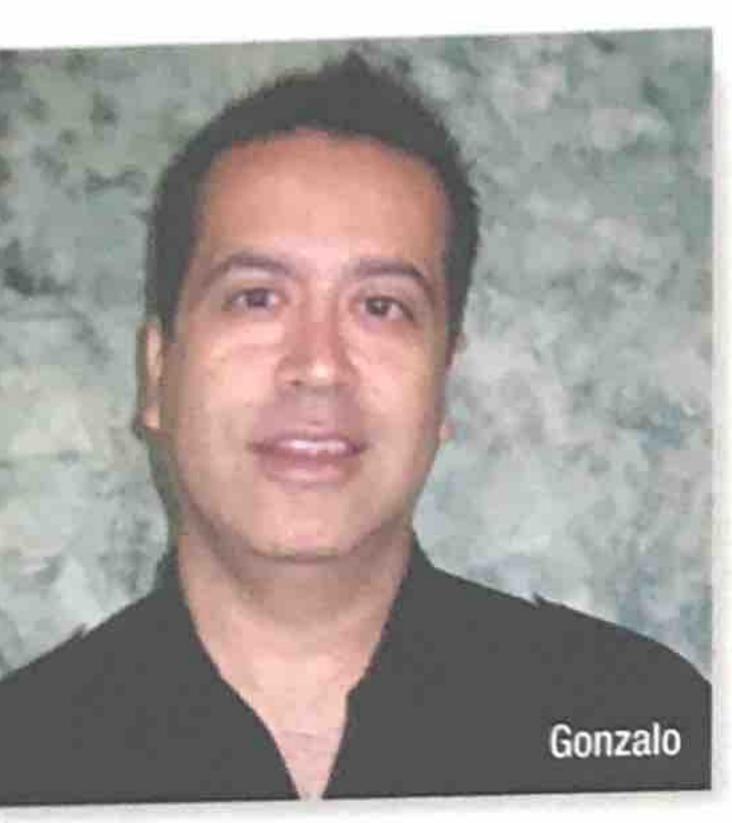
AMERICAN SPECIFIER

Booth# 2213

September 14, 2009

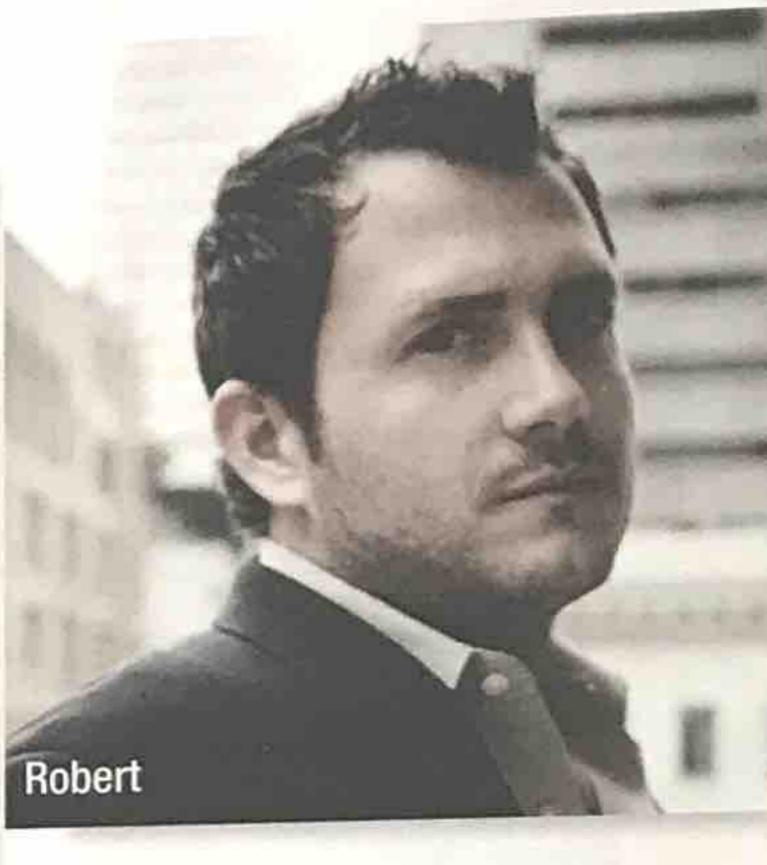
MEET THE JUDGES... HD BOUTIQUE BEST BOOTH COMPETITION

A jury of hospitality design pros will be running the expo aisles today in search of outstanding displays among HD Boutique exhibitors. A complete list of winners will be posted at the entrance to the show this afternoon. First, meet our dynamic judges.









Gonzalo Bustamante

Company: Seed Design Studio

Location: New York

Title: Co-founder and principal

Alma mater: Pratt Institute School of Architecture, New York

Hospitality design specialty: clubs, restaurants, indoor/outdoor

spaces, unique places

Notable projects: LIV Nightclub at Fontainebleau Miami Beach; luxury pool bar, Walt Disney World Swan Dolphin Resort, Orlando Past experience: Rockwell Group and Jeffrey Beers International, working on projects including Emeril's Restaurant (New Orleans), SUSHISAMBA (Chicago), and Kodak Theatre (Los Angeles)

Singular accomplishment: gifted illustrator with drawings published in National Geographic and The New York Times

Vincent Celano

Company: Seed Design Studio Location: New York

Title: Co-founder and principal

Alma mater: Pratt Institute School of Architecture, New York

Hospitality design specialty: clubs, restaurants, indoor/outdoor spaces, unique places

Notable projects: LIV Nightclub at Fontainebleau Miami Beach; luxury pool bar, Walt Disney World Swan Dolphin Resort, Orlando Design vision: creative collaboration within his own studio—and with clients, consultants, and artists as the key that ties concepts together

Singular accomplishment: discovered in a national talent search, earning a scholarship to attend architecture school

Teri D'Amico

Company: DADA, D'Amico Design Associates

Location: North Miami, Florida Title: Head Designer and Principal

Alma mater: The Ohio State University, Columbus, Ohio Hospitality design specialty: Caribbean and South Florida

Singular accomplishment: Coined the term MiMo, for Miami Modern, as an architectural preservationist, and saved hundreds of mid-century buildings in Dade County, Florida, including 30 blocks of Biscayne Boulevard

with Morris Lapidus

resort (Turks and Caicos)

Company: The Puccini Group Location: San Francisco Title: VP, Creative Director

Robert Polacek

Alma mater: Catholic University of America School of

Architecture, Washington, D.C.

Hospitality design specialty: all things eat, drink, and stay
Dream project: A place that draws people for the pleasure it
offers, but also teaches them about the environment around it
Latest projects: Nios Restaurant and Muse hotel lobby, New York
City Livingston Restaurant, Pacci restaurant, Alto Rex rooftop lounge
at the Palomar Hotel, and Georgian Terrace hotel lobby, Atlanta
Past experience: Rockwell Group and Robert A.M. Stern,
working on projects including W New York, Mohegan Sun Casino
(Connecticut), and Ritz-Carlton Residences (Dallas)

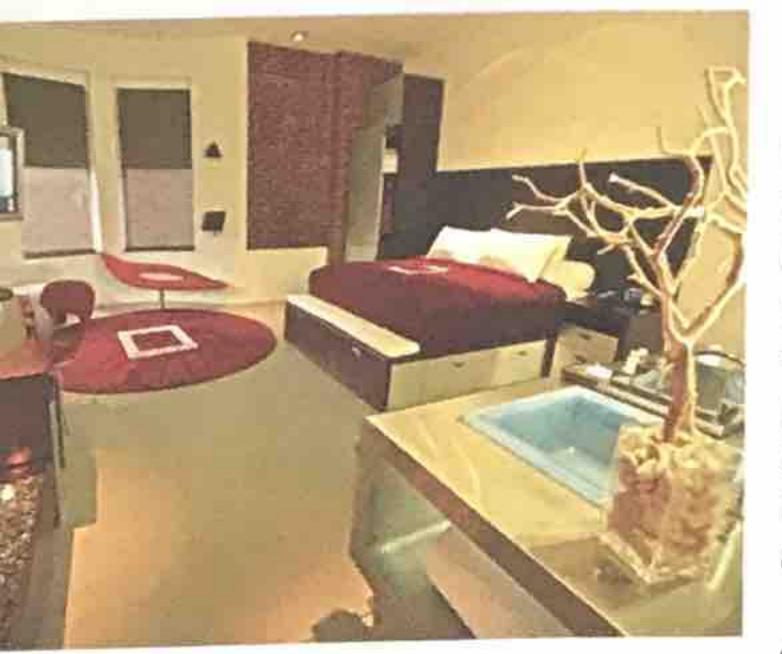
Notable projects: Nikki Beach resort (Miami Beach); Gansevoort

Past experience: Adjunct Professor at FIU School of Architecture;

taught a class on the work of legendary architect Morris Lapidus

Pecha Kucha

resorts



A guestroom at the Keating Hotel in San Diego, California designed by Pininfarina.

For the first time ever, Pecha Kucha, the design presentation style that has swept cities around the world, is coming to HD Boutique. Pecha Kucha Night, devised by Astrid Klein and Mark Dytham (Klein Dytham architecture), was conceived in 2003 as a place for young designers to meet, network, and show their work in public. The key to Pecha Kucha Night is its patented presentation system: each presenter is allowed 20 images, each shown for 20 seconds each—giving six minutes and 40 seconds of fame before the next presenter is up. This keeps presentations concise, the interest level up, and gives more people the chance to show.

"Having Pecha Kucha at HD Boutique connects it to an international creative network in over 200 cities worldwide," says moderator Carl Hildebrand, director of Green Building Initiatives, Metro 1 Properties. "While

HD Boutique is about bringing people, products, and business opportunities together, Pecha Kucha is about sharing innovations, ideas, and inspiration."

The topic for this free HD Boutique conference session is authenticity, and presenters include: Norman Brooks, COO, Kopali; Edward Kaen, CEO and founder, Keating Hotel Group; Franco Lodato, representative North America, Pininfarina USA; Tomas Loewy, culture aviator and photographer; Tara Mastrelli, managing editor, Hospitality Design Magazine; Jason Rawding, president, Teknovation; Jennifer Siqueira, president, Miami Architecture for Humanity Chapter; and Bannavis Andrew Sribyatta, president, PIE Studio - Project Import Export.

This free session will be held tomorrow at 1:00 pm in Room D129.